

PRESS RELEASE

Objectify Standardises on MSC's Simufact Additive for Additive Manufacturing process Simulation

(Bangalore, May 20 2019) : [MSC Software \(MSC\)](#), a global leader in simulation software and services, who enable product manufacturers to advance their engineering methods, announced today that it has signed an agreement with [Objectify Technologies Pvt. Ltd.](#) to use MSC's 'Simufact Additive' for Additive Manufacturing (AM) simulation and MSC One suite of products. Simufact Additive is a leading Additive Manufacturing product line from MSC Software and provides manufacturing process simulation for the metalworking industry.

Objectify Technologies, a leading provider of Additive Manufacturing/3D printing/ Rapid Prototyping solutions in polymers as well as metal provides solutions that span the entire gamut from fully functional prototypes to production parts. Objectify Technologies is the first company in India to provide metal and polymer solutions under one roof with a large number of in-house equipment and engineering expertise which aid in generating the best outcome for its customers.

“Simulation plays a key role in the Additive Manufacturing process, and its importance is only set to grow over time. We were very keen to zero in on the right partner for our simulation process. When we evaluated Simufact Additive, we were impressed by its versatility and ability to match test results very accurately,” said Ankit Sahu, CEO & Founder of Objectify. “We were also impressed by the huge body of global customer references and case studies in additive manufacturing simulation and are confident that we will benefit from their expertise and knowledge given the fact that MSC's 'Simufact Additive' is the one of the most effective additive manufacturing simulation tool in the market today.”

“Additive manufacturing is truly coming of age across the world, and India is no different. Since its inception, Objectify Technologies has emerged as one of the most important AM

solution providers in the country. We are very happy that they have chosen to standardise their simulation on MSC Simufact,” said Sridhar Dharmarajan, Managing Director, Indo-Pacific Region, MSC Software. “I am confident that Objectivity will continue to grow in the Additive Manufacturing space, and thrilled they have chosen us to partner with them.”

Simufact is an industry leader in providing simulation solutions for all of the metal manufacturing process chains. These include metal forming, mechanical and thermal joining operations, and additive manufacturing processes. Simufact’s product solutions can optimise these manufacturing processes by reducing costs and time to market, while consistently providing accurate results.

About Simufact

Simufact Engineering – an MSC Software company – is a global operating software company providing process simulation solutions and services to manufacturing industries. More than 20 years’ experience with providing simulation solutions for the design and optimization of manufacturing techniques in metal processing and a dynamically growing customer base exceeding a number of 1,000 customers have made the Hamburg (Germany) based supplier a leader in this business area. The software primarily aims at the automotive industry, mechanical engineering, aerospace industry and their respective suppliers. Typical fields of application for Simufact software are hot forging, cold forming, sheet metal forming, rolling, ring rolling, open die forging, mechanical joining, heat treatment, different welding processes, and additive manufacturing. Learn more at simufact.com and follow us [@Simufact](https://twitter.com/Simufact).

About MSC Software

MSC Software is one of the ten original software companies and a global leader in helping product manufacturers to advance their engineering methods with simulation software and services. As a trusted partner, MSC Software helps companies improve quality, save time, and reduce costs associated with design and test of manufactured products. Academic institutions, researchers, and students employ MSC’s technology to expand individual knowledge as well as expand the horizon of simulation. MSC Software employs 1,400 professionals in 20 countries. MSC Software was acquired by Hexagon AB (Nasdaq Stockholm: HEXA B) in 2017. For additional information about MSC Software’s products and services, please visit: www.mscsoftware.com

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